



GREEN OFFICE NEWS

Fall 2006

newsletter for the environmentally conscientious office

PAPER VISION



EUROPE

A coalition of close to 50 non-governmental organizations from 21 countries launched their *Common Vision for Transforming the European Paper Industry* in January.

The long-term vision is to see that the European Nations consume 50% less paper than present levels, produced by an industry that is less reliant on virgin tree fibers, makes maximal use of recycled materials, protects biodiversity, respects local people's land rights, provides employment, and has social impacts that are beneficial, conflict-free and fair.

"We want to see all of Europe's paper being made from responsibly and sustainably-sourced fibers, using entirely renewable energy, with water that is as clean after paper production as before, producing zero waste and emissions."

"Ancient forests are being destroyed to make everyday products such as newspapers, magazines and toilet paper by European Paper companies," says Gavin Edwards, of the Global Forest Campaign of Greenpeace International.

CONFUSING CERTIFICATIONS?



The Forest Stewardship Council certified recycled papers must submit to an independent third-party audit of forest and mill practices to ensure their sustainability.

"The so-called 'Sustainable Forests Initiative' is really just the 'Same old Forest Industry'-- the label maintains the forest industry's status quo of clearcuts and conversions of natural forests to single species plantations," says author and green-building expert David Johnston. "Unlike the FSC, the SFI doesn't assure compliance, so it's doing very little to protect forests."¹

For paper products one should look for the FSC certification to be accompanied by recycled content wording or emblem. Three brands of paper in the GreenLine catalog display both: *Domtar Sandpiper*, *Mohawk Color Copy* and *Neenah Environment*. Paper purchasers should also look for paper products, like the ones we carry, to be whitened without chlorine or even better to carry the Processed Chlorine Free certification from the Chlorine Free Products Association.

¹from Co-op America Quarterly
Forests: Situation Critical
No. 69 summer 2006

For a free copy of the above publication call
800-641-1117

Q&A

Q. What's the difference between post-consumer and pre-consumer recycled paper content?

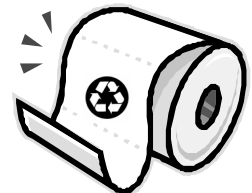
A. Post-consumer materials are finished paper products that have served their intended end use and would otherwise end up in a landfill or incinerator. Pre-consumer materials include trim and scrap from the manufacturing process and printed papers that never got to their end use. Pre-consumer wastepaper has a history of strong recovery rates. It's the post-consumer wastepaper that needs improved recovery rates since it achieves the highest environmental benefits when recycled. At GreenLine Paper we strive for the highest post-consumer paper products available.

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424,000

The number of trees that would be saved if every household in the U.S. replaced just one 500 sheet roll of virgin toilet paper with just one recycled roll!

---Natural Resources Defense Council



GreenLine's *Eco-Soft* toilet tissue is 100% recycled and Green Seal certified. Full and half cases are available at 800-641-1117.

